



**2023**

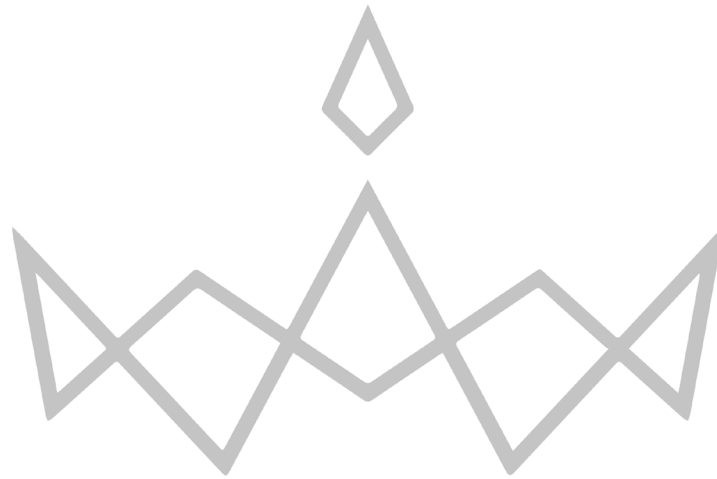


**2023**



# Miss Oklahoma

ORGANIZATION, INC.



**2023**

**Salute Page Ads  
Information for  
Miss and Teen Candidates**

# SALUTE PAGES Q&A

## 1. What is a Salute Page Ad?

A Salute Page ad is an advertisement page in our official program book dedicated to you, the candidate. Each candidate can be featured in five types of pages:

- (1) Personal – showcase your skills, talent, intelligence and beauty
- (2) Good Luck – family and friends can wish you good luck and show their support
- (3) Business – hometown businesses can promote their business and in turn receive marketing and promotion via social media. You can showcase your donors on your own social media accounts. This is a HUGE selling point to businesses.
- (4) Hometown: Chamber of Commerce - some things to possibly include Population and a fun or lesser known fact about your town.
- (5) Journey: include Education (City of College/University/Trade School, Field of Study) and a brief quote from the candidate about her experience

## 2. How do I sell these ads?

You should sell these ads with the idea that it is a WIN-WIN opportunity. People all over the state will see these ads. The candidate in turn will receive a rebate from the ads sold.

- (1) Ask everyone! Family, teachers, business owners, chamber representatives, employers, friends, college representatives, sororities and community leaders are all examples of people that you can ask.
- (2) Explain why you are selling the ad. It's the BEST prep so take advantage of it! Make a presentation about the Miss Oklahoma/Miss America Program and the benefits you gain. Conclude your presentation and ask the sponsor if they will participate by purchasing an ad. The prep benefit is obvious since 99% of Miss Oklahoma and Miss Oklahoma's OT is speaking and interacting with people.
- (3) Utilize social media. Businesses will respond to social media exposure. They have specific marketing and advertising dollars to spend so let them know that you will promote them via your social media accounts plus a printed page in our program book. Business ads are normally very costly and our pricing is very reasonable and much lower than normal business pricing so be sure to highlight the sensible cost.

## 3. How many ads should I expect to sell?

Each candidate should be able to sell a minimum of 4 ads. The rebates do not begin until 5 pages are sold. In the past, some candidates have sold over 35 pages! Check out our enclosed rebate and prize packages for our Top Sales Winners. Don't miss out on any of these opportunities.

## 4. How do I reach my goal?

- This is completely in your hands so set your goal and shine and take advantage of the opportunity! It all comes down to numbers. The more people you ask the more you will sell.
- Be creative and accept small donations and combine them to make a full page. 10 people contributing \$35 each is the same as one person paying \$350. For those who can only give a little, it all adds up. Every little bit helps. Don't sell yourself short. True story: one titleholder sold over 3 pages from friends who were struggling college students and each gave a \$5 or \$10 donation. The ad page may be a combination of ad sizes, but must be submitted as a full page.

## 5. What is the cost?

Full-page Black/White ad is \$350.00	(public price - \$750.)
Full page Color ad is \$750.00	(public price- \$1500.)

If you sell one ad page to multiple sponsors, have each sponsor write their check to your local organization or designated person who will deposit all of your sponsor checks, then write one check or money order to the Miss Oklahoma Organization, Inc. for all of your ads. Yes, cash is accepted. **\*The Miss Oklahoma Organization, Inc. prefers one check for all ads but will accept one check per ad page.** The final payment should be placed in the Final Tally Envelope. Each candidate should check with their local director on procedure for collecting payments.

## 6. How many people will view this ad?

Tens of thousands will see the ad, not only in Oklahoma, but in Kansas, Texas, Arkansas, Missouri and throughout the entire country. With you promoting your ads on social media the number is even higher.

## 7. What photos should I use?

Select photos that showcase your beauty, personality, platform, education and talent. Take advantage and showcase yourself in your own layout with different looks. Business ads are great and can feature you shopping in their store or posing by their sign. For example – encourage the business to showcase their logo.

## 8. What are the steps for completing each ad?

- a. Complete order form for **each** ad.
- b. Printout a copy of each ad. Color ads should be printed in color, black/white ads should be printed in black/white.
- c. Include photo(s), disk(s) or flash drive(s). Do not staple, tape or glue. Separate photos and/or disks must be supplied for each ad.
- d. Complete Final Tally Envelope with the order you want your ads to appear in the program and bring all ad page envelopes to Miss Oklahoma Spring Meeting on April 1, 2023.
- e. If **Transcript Press** is designing your ads please select the template you want your ad to look like and enter the number on your Final Tally Envelope. Please include your photo(s), disk(s) or flash drive(s). Separate photos and/or disks must be supplied for each ad. Each ad must be placed in a separate 9 x 12 envelope with candidate name and title and template number to follow on the outside of the envelope.
- f. **Enclose payment for all ads in the Final Tally Envelope.** Make checks payable to Miss Oklahoma Organization, Inc. or make Credit Card payments plus fees through website • [missoklahoma.org](http://missoklahoma.org).

**9. Do the ads all have to arrive together?**

Yes, all ads must be turned in together on April 1, 2023.

**NOTE: The deadline for all order forms and the check for each ad page is April 1, 2023.**

**Art Deadline is April 8, 2023**

**10. What is the Cash Back Program?**

Receiving cash for each Salute Page sold is an opportunity for you to receive money to help with competition wardrobe or competition expenses or even pay for school costs. Once you sell your 5th page you will start receiving a cash rebate. Please see back page for cash rebates incentives. Rebate checks will be mailed after May 9, 2023.

# Win Exciting Prize Packages for Miss Oklahoma 2023

In appreciation of the outstanding job our candidates will do with ad sales, the Miss Oklahoma Organization, Inc is providing these great incentive prizes. To qualify for these prizes you must sell 22 or more Salute Page Ads.

**1st Place Prize Winners – Miss & Teen:**

- \$1,000 Cash prize (in addition to cash rebate)
- 2 Sets of Gold Tickets for family:
  - Miss Candidate: To Miss Oklahoma Competition
  - Teen Candidate: To Miss Oklahoma Outstanding Teen Competition
- 2 Sets of Gold Tickets for the Local Director:
  - Miss Director: To Miss Oklahoma Competition
  - Teen Director: To Miss Oklahoma Outstanding Teen Competition
- \* Miss Candidate only – Single Hotel Room for week of Miss Oklahoma

**2nd Place Prize Winners – Miss & Teen:**

- \$750 Cash prize (in addition to cash rebate)
- 2 Sets of Gold Tickets for family:
  - Miss Candidate: To Miss Oklahoma Competition
  - Teen Candidate: To Miss Oklahoma Outstanding Teen Competition
- 2 Sets of Gold Tickets for the Local Director:
  - Miss Director: To Miss Oklahoma Competition
  - Teen Director: To Miss Oklahoma Outstanding Teen Competition
- \* Miss Candidate only – Single Hotel Room for week of Miss Oklahoma

**3rd Place Prize Winners – Miss & Teen:**

- \$500 Cash prize (in addition to cash rebate)
- 2 Sets of Silver Tickets for family:
  - Miss Candidate: To Miss Oklahoma Competition
  - Teen Candidate: To Miss Oklahoma Outstanding Teen Competition
- 2 Sets of Silver Tickets for the Local Director:
  - Miss Director: To Miss Oklahoma Competition
  - Teen Director: To Miss Oklahoma Outstanding Teen Competition
- \* Miss Candidate only – Single Hotel Room for week of Miss Oklahoma

If there is a tie, we will have a drawing to see who the lucky winner will be.  
Announcement of the winners will be made after the ad sales deadline.

**\*\*All prizes are non-transferable\*\***

**GOOD LUCK!!!**

**For Program Book Salute Page Information, please contact:**  
**transcriptpress@transcriptpress.com**

# SAMPLE FORMS

2023
2023

## Miss Oklahoma

### 2023 MISS PROGRAM INFORMATION

**ORDER FORM FOR CONGRATULATORY SPACE IN 2023 PROGRAM BOOK**

Please list one ad per order form. You may make copies of this order form if more are needed.

Special Rates: Black/White Ad ..... \$350.00  
Color Ad ..... \$750.00

Candidate Name: \_\_\_\_\_  
Local Title: \_\_\_\_\_

**Advertiser Information:**  
Advertiser Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact: \_\_\_\_\_

**Ad Information:**  
☐ Color ☐ B/W  
Special Instructions: \_\_\_\_\_

**Contract and Payment Deadline: April 1, 2023  
Art Deadline April 8, 2023**

Publisher of the 2023 Miss Oklahoma Program, the Miss Oklahoma Organization, Inc. is hereby authorized by the advertiser and/or its advertising agency to include their advertisement in the advertising space as indicated on this form. The advertiser and/or its agency agrees to pay the rate and conditions agreed upon in this form. The Miss Oklahoma Organization, Inc. reserves the right to make a final decision concerning the acceptance of the advertising. Art may be submitted in advance.

I have read and I agree to the terms and conditions stated herein.

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Date: \_\_\_\_\_

Please Make Check Payable to Miss Oklahoma Organization, Inc.,  
10026-A S. Mingo Rd., @287, Tulsa, Oklahoma  
Credit Card payments plus fees through website - missoklahoma.org

**TECHNICAL SPECIFICATIONS FOR ELECTRONIC FILES:**

**Full Page with Bleed [8.75 x 11.25]**  
Live area [8 x 10.75]  
Cut Size [8.5 x 11]

*Please Note: All artwork should fit the live area spec above. Your bleed should just consist of color or background image.*

**Preferred file format:** To allow for the best quality of this publication, we ask that the ads be submitted as a high resolution PDF or JPEG at 300dpi.

**Ad specifications:**  
Color ads: 300dpi, 4 Color Process, and sized at 8.75 x 11.25 with bleed  
B/W ads: 300dpi, grayscale and sized at 8.75 x 11.25 with bleed

**Fonts:** Along with artwork, all fonts must be converted to outlines, or all fonts used in ad must be supplied.

**File Submission:** We ask that you upload all your ads to a Dropbox folder and send the link to that folder to transcriptpress@transcriptpress.com. You may create a free Dropbox account by going to [www.dropbox.com](http://www.dropbox.com) and click sign up for free. If Dropbox is not an option, files may be submitted on CD, DVD, or flash drive.

**If you have questions please contact:**  
[transcriptpress@transcriptpress.com](mailto:transcriptpress@transcriptpress.com)

## 2023 MISS OKLAHOMA ORGANIZATION, INC.

### FINAL TALLY FOR SALUTE PAGE ADS

☐ Miss Candidate ☐ Teen Candidate

Candidate's Name: \_\_\_\_\_  
Candidate's Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*\*Email must be available and current through May 20, 2023*

**DO NOT CALCULATE THE BONUS NUMBER FOR PLACEMENT DRAW.**

I have sold a grand total of # \_\_\_\_\_ full Page ad pages (please include local organization ad).  
Half pages are not allowed in final tally. Total number of pages must be a whole number.  
Shared ads are credited to the candidate who turns in the order form, payment, and artwork.

B/W Pages \_\_\_\_\_ ad pages; total number of full page ads sold  
Color Pages \_\_\_\_\_ ad pages; total number of full page ads sold

Note to printer: \_\_\_\_\_

Local Director's Name: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### SALUTE PAGE PAYMENTS

Total Amount Due \$ \_\_\_\_\_ Total Amount Submitted \$ \_\_\_\_\_

**Ads must be listed with person or company name as submitted, i.e. not Grandma Sue, but Susan Smith.**

Must list Color Ads first followed by your B&W Ads.		Transcript Press Template #	Color	B&W	Order Form End.	Printed Sample End.	\$ Amount	Types of Payment	Payment Made
Pg 1	Advertiser Name		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 2			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 3			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 4			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 5			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 6			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 7			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 8			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>

2023
2023

## Miss Oklahoma's Outstanding TEEN

**ORDER FORM FOR CONGRATULATORY SPACE IN 2023 PROGRAM BOOK**

Please list one ad per order form. You may make copies of this order form if more are needed.

Special Rates: Black/White Ad ..... \$350.00  
Color Ad ..... \$750.00

Candidate Name: \_\_\_\_\_  
Local Title: \_\_\_\_\_

**Advertiser Information:**  
Advertiser Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact: \_\_\_\_\_

**Ad Information:**  
☐ Color ☐ B/W  
Special Instructions: \_\_\_\_\_

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I have read and I agree to the terms and conditions stated herein.

Signature: \_\_\_\_\_  
Printed Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Date: \_\_\_\_\_

**Please Make Check Payable to Miss Oklahoma Organization, Inc.**  
10026-A S. Mingo Rd., @287, Tulsa, Oklahoma  
Credit Card payments plus fees through website - missoklahoma.org

**TEEN INFORMATION**

**Full Page with Bleed [8.75 x 11.25]**  
Live area [8 x 10.75]  
Cut Size [8.5 x 11]

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**If you have questions please contact:**  
[transcriptpress@transcriptpress.com](mailto:transcriptpress@transcriptpress.com)

# Earn Cash Rebates

PAGES	REBATE	PAGES	REBATE	PAGES	REBATE
1-4	None	13	\$650	22	\$1,100
5	\$250	14	\$700	23	\$1,150
6	\$300	15	\$750	24	\$1,200
7	\$350	16	\$800	25	\$1,250
8	\$400	17	\$850	26	\$1,300
9	\$450	18	\$900	27	\$1,350
10	\$500	19	\$950	28	\$1,400
11	\$550	20	\$1,000	29	\$1,450
12	\$600	21	\$1,050	30	\$1,500

**Sell 5 Color Ads at \$750 each & your rebate will increase to \$150 per color ad page!**

All rebate monies will be mailed after May 9, 2023. Rebates are only given on pages purchased at full price.