

Miss Oklahoma

ORGANIZATION, INC.

Miss Oklahoma's
Outstanding

TEEN

2023

**Official Guide to Preparing
Your Salute Pages**

If You Are Submitting Your Own Ads

The Salute Page reflects the support of the community for the young lady representing them in the most prestigious state and national competitions. These sponsors give their money, time, and talents to help their “hometown girl” in her quest to attain the Miss Oklahoma crown. The Salute Page is also a way of presenting their candidate to the rest of the state and the judges. This guide serves to provide the necessary information needed to prepare and submit Salute Page ads.

Salute Pages are available in Color or Black and White. Please plan to provide Salute Page ads ready to print that meet the technical requirements listed in this brochure.

The following options are suggestions for creating Salute Page ads:

1 – The advertiser/sponsor may have a marketing or public relations department that regularly produces advertising pages for publications. This is an easy first choice that adds no additional expense to the cost for the candidate and ensures that the advertisers’ approval is received prior to ad submission.

2 – The Local Organization, Director, or Sponsoring Organization may have resources to assist in creating Color Salute Pages. This support group is already in place and an integral part of each candidate’s success.

3 – A local graphic designer with first hand knowledge and experience with sponsors would be accessible to the candidate and their local organization. Again, this will help ensure the sponsor’s approval in advance of ad submission.

4 – Transcript Press is able to design your salute pages. Please select one of the templates available in this booklet. If needed, please (lower case please) contact transcriptpress@transcriptpress.com.

Please consider each of these options and choose the one that works best for you. The goal is to have a beautiful program that generates money and represents our great state pageant and the people involved. The Miss Oklahoma Program has been the benchmark for many other state competitions in the past. This is an opportunity to raise the bar to a new level!

As you prepare your ad pages, we ask that you upload all your ads to a Dropbox folder and send the link to that folder to transcriptpress@transcriptpress.com. We prefer the Dropbox submission as this allows each candidate to share large file sizes, keep all their ads in one place and send one email with all their ads. You may create a free Dropbox account by going to www.dropbox.com and click sign up for free. If Dropbox is not an option for you, files may be submitted on CD, DVD, or flash drive. Because of file size, emailing is not an option.

All submitted electronic files need to meet the following technical requirements:

- Final page size: 8 1/2” X 11”.
- 1/8” bleed (meaning any background artwork that goes to the edge of the page must continue at least 1/8” past the edge of the page). Type needs to stop 1/4” before the edge so it is not cut off.
- B/W ads should be in grayscale, 300 dpi.
- Color ads should be in CMYK, 300 dpi.
- Please provide a printout of the ad to ensure proper output.

Acceptable file formats:

- PDF or EPS – Please save as high resolution and press-ready. Photos and graphics must be at least 300 dpi and all fonts must be embedded.
- JPEG or TIFF – Must be actual size and at least 300 dpi in grayscale or CMYK mode. We recommend saving JPEGs as high quality.

THE DEADLINE FOR ORDER FORM and PAYMENT IS April 1, 2023

Art deadline is April 8, 2023

1. Complete order form for each ad.
2. Include a printout of each ad. Color prints for color ads.
3. On Final Tally Envelope, list order you want ads to appear in program.
4. Enclose payment for all ads in a envelope marked payments and placed in Final Tally Envelope. Make checks payable to Miss Oklahoma Organization, Inc.



**Ads numbered
in desired page order. Color ads
MUST belisted first.**



2023 MISS OKLAHOMA ORGANIZATION, INC. FINAL TALLY FOR SALUTE PAGE ADS

☐ Miss Candidate ☐ Teen Candidate

Candidate's Name: _____

Candidate's Title: _____

Phone: _____ Email: _____

**Email must be available and current through May 20, 2023*

DO NOT CALCULATE THE BONUS NUMBER FOR PLACEMENT DRAW.

I have sold a grand total of # _____ Full Page ad pages (please include local organization ad).

*Half pages are not allowed in final tally. Total number of pages must be a whole number.
Shared ads are credited to the candidate who turns in the order form, payment, and artwork.*

B/W Pages _____ ad pages; total number of full page ads sold

Color Pages _____ ad pages; total number of full page ads sold

Note to printer.

Local Director's Name: _____

Phone: _____ Email: _____

SALUTE PAGE PAYMENTS

Total Amount Due \$ _____ Total Amount Submitted \$ _____

Ads must be listed with person or company name as submitted, i.e. not Grandma Sue, but Susan Smith.

**Must list Color Ads first followed by
your B&W Ads.**

	Advertiser Name	Transcript Press Template #	Color	B&W	Order Form End.	Printed Sample End.	\$ Amount	Type of Payment	Payment Mode
Pg 1	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 2	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 3	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 4	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 5	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 6	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 7	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 8	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>

Name your ads by sponsor or number them to match the order you want them to appear in the program. On Final Tally Envelope list your ads and enclose payment. Be sure the file names are the same name you listed.



Great ads
start with great
photos!

Color brings
another
dimension to
your ad!

MEGAN GOLD
MISS OKLAHOMA
2022

SALUTE PAGE AD SAMPLES

The following examples are shown to give ideas for effective, professional looking ads.



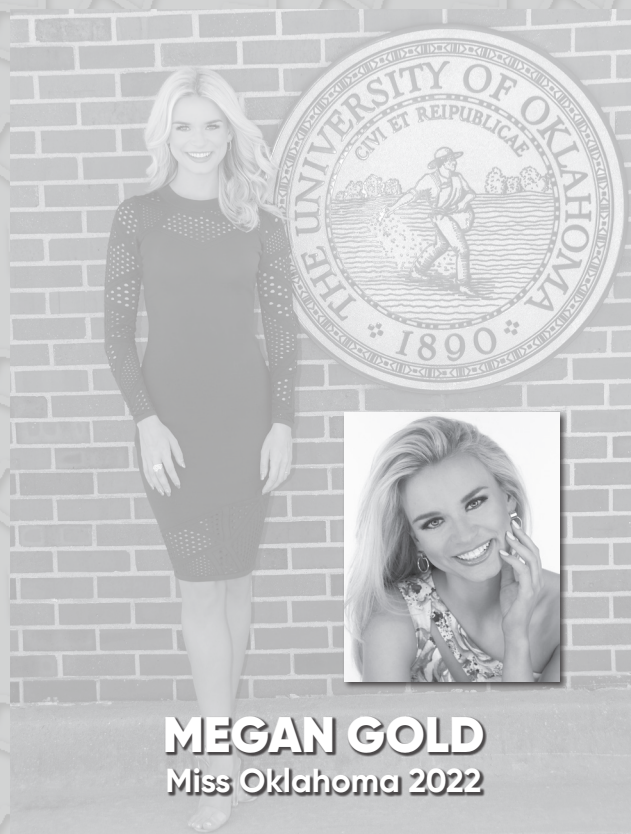
Full portrait ads lend themselves well when you have a simple salutation or small logos only.

Of course, color stands out more, but black and white is also effective.

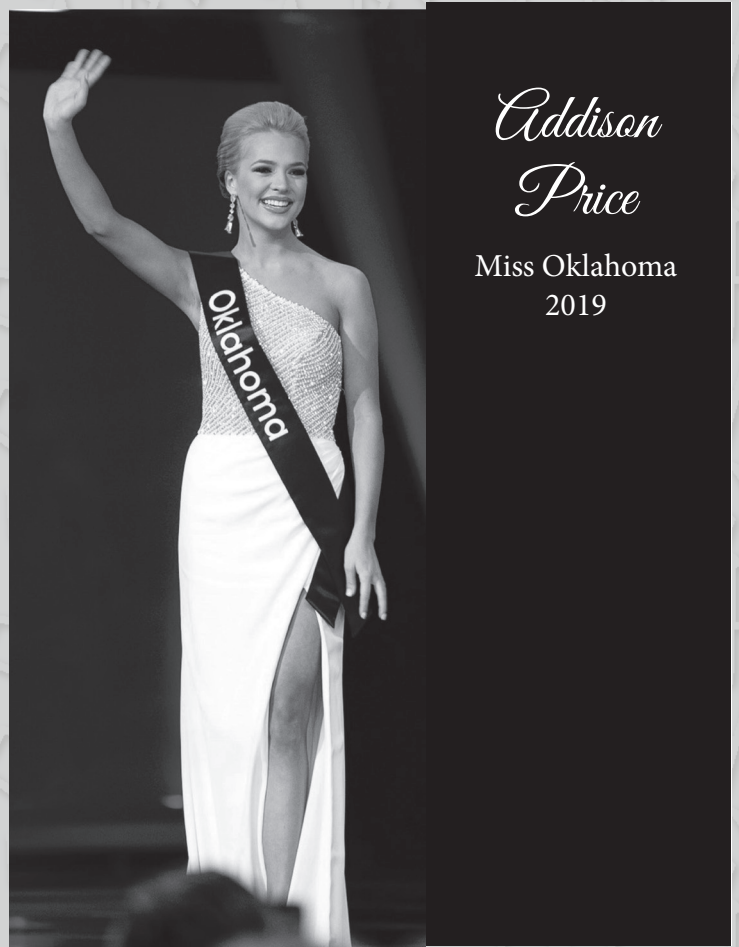


A ghosted portrait can be used as background with a small portrait in front.

You can add your College/University/Trade School showing your educational journey, include Field of Study or your experience.



Full body portrait
with accent bar
is very elegant.
Can use horizontal
or vertical
accent bar, depending
on photo.



*Addison
Price*

Miss Oklahoma
2019



*We're Proud of You,
Megan!*

MEGAN GOLD

Miss Oklahoma 2022



Three photos
of candidate
with plenty
of room
for salutations!



*Congratulations,
Megan!*

If Transcript Press is Setting Your Ads

Please follow each step below for every ad that
Transcript Press will be setting.

- A. Complete order form/contract.
.....
- B. Select the template number from template samples #1 - #12 for your ad.
.....
- C. Complete Transcript Press Template Order Form.
.....
- D. List any additional ad info on a separate sheet of paper.
.....
- E. Secure photo(s) and/or disk(s) and/or flash drive(s) for this ad.
.....
- F. Place all of the above in a 9" x 12" envelope. Label upper right corner of envelope with Candidate Name, Local Title and Template #. Each ad must have a separate envelope.
.....
- G. List Ad on Final Tally Envelope and mark accordingly. Complete Final Tally Envelope with the order you want your ads to appear in the program book. **Color ads must be listed first**, then black/white ads.
.....
- H. Place payment in a Envelope labeled payment and placed in Final Tally Envelope. Make check payable to Miss Oklahoma Organization, Inc. or Credit Card payments plus fees may be made through the website – missoklahoma.org
.....
- I. Bundle all Transcript Ad envelopes and place in a larger envelope or secure bundle with rubber bands.

**THE DEADLINE FOR SUBMITTING ADS FOR
TRANSCRIPT PRESS TO SET IS APRIL 8, 2023**

Bring all Salute Ads to Spring Meeting on April 1.

Transcript Press

222 E. Eufaula, Norman, OK 73069

405.360.7999

transcriptpress@transcriptpress.com • www.transcriptpress.com

Transcript Press *Templates*

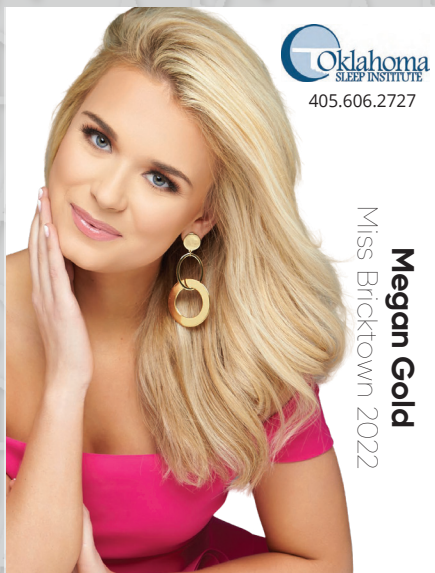


Template # 1

Full page Color Ad
with name and title

Template # 2

Full page Black/White Ad
with full background portrait
and a smaller portrait to the side with
name and title



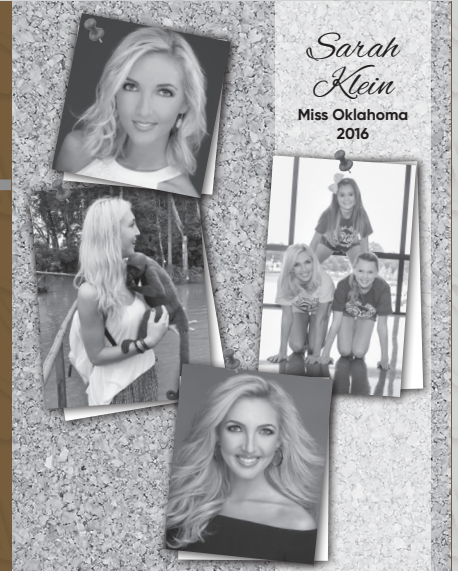
Template # 3

Full portrait with sponsor's logo and
information along with their salutation

Transcript Press *Templates*

Template # 4

This page you are able to use portraits of yourself and portraits of your Stars along with a sponsor's logo and information and photo.



Template # 5

Split a full page with up to 3 sponsors and 2 portraits.



Template # 6

2 half page sponsor ads with portraits supporting your talent and your platform.



Transcript Press *Templates*



Oklahoma
SLEEP INSTITUTE

INSTITUTE
OF CHILD
ADVOCACY

Another **QUALITY** Job By
**Inspection-
correction**
Creating all the hours in your Inspection Report.
(405) 812-4434
briane@inspectioncorrection.net

EDMOND
MOBILE MEALS

MEGAN GOLD
Miss Oklahoma 2022

Template #7

Full page portrait along with 4 Business Card size sponsors.

Template #8

Full page family page
using 3 portraits.



**We are SO
proud of you!**

*Ashley
Thompson*
Miss Edmond
LibertyFest



Love,
Uncle Matt, Aunt Merrell
Ryan, Mac and Fin



**MEGAN
GOLD**

Miss Oklahoma
2022

We are your biggest fans!
Mom and Dan
Michael Gold
Grandma and Grandpa Gold
Emma, Robin, Steve & Luke
The Bozarth Family
Bobbie and Ken Brewer
The Byers Family
Cindy and Billy Eden
Bill and Christi Eischeid
The Eischeids - Brian, Alex,
Ben and Charlotte
The Gullatt Family
Steve Hart
David Kalenberger, M.D.
Donna and David King
The Don Maxwell Family
The Pippin and Conner Families
The Pirri Family
Sue Sharp and Susan
Hollingsworth

Template #9

Full body portrait
with accent bar for
sponsor's information.

Transcript Press *Templates*

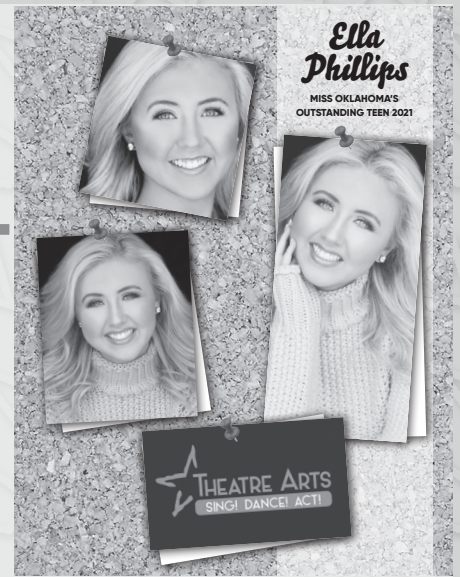


Template #10

Simple full page
with a nice headshot
with name and title

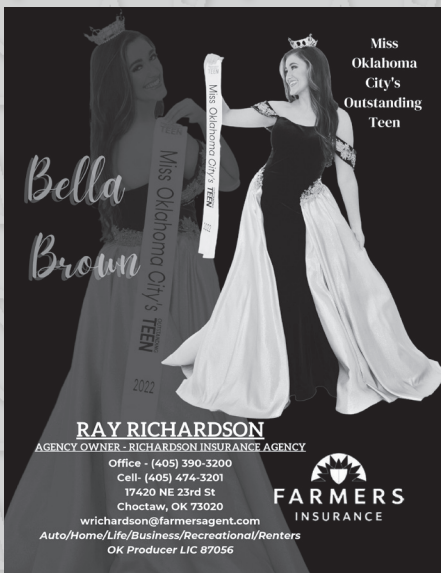
Template #11

You can use 3 portraits
with a background image and
include sponsors information
along the bottom.



Template #12

A ghosted portrait can be used
as background with a small portrait
in front. Advertiser's logo can be
added, and depending on photos used,
could add address and phone.



Transcript Press

Template Order Form

Please place check completed by our business Press Template form and Return to us separate P.O. address and write your name and title on the outside of each envelope.

Cashable Name _____
Cashable Title _____
Call Number _____ Local Address _____
Template to use _____ This will show circle used 1 2 3 & 5 Photos
Templates are enclosed on a circle and CD Rack drive copy.
To help you better see the size of address Please print the sizes EXACTLY AS IT IS TO READ ON THE AD.

Remember: Please place check completed Ad paper and Design Return form and photos at same time as above and under your name and title on the outside of each envelope. **April 1st of Spring Meeting is the deadline.**

A composite image featuring a silver CD with rainbow reflections, a red USB drive, and a photograph of a woman with long brown hair, all set against a brown background with a white geometric pattern.

Ad # 4 of 6
Your Name
Your Title

Ad # 6 of 6
Your Name
Your Title

Ad # 1 of 6
Your Name
Your Title

1145
800-728-7723
DATE: April 1, 2023
Eck Organization, Inc. \$
Eckville, PA
EXCLUSIVE
TEEN ORGANIZATION, INC.
Teen Candidate

TEEN ORGANIZATION, INC.
EXCLUSIVE PAGE ADS
Teen Candidate

ent through May 20, 2023

3 MISS OKLAHOMA ORGANIZATION, INC.
1 ITALY FOR SAUTE PAGE ADS

☐ Miss Candidate ☐ Teen Candidate

Candidate's Name: _____
Candidate's Title: _____
Phone: _____ Email: _____

*Email must be available and current through May 20, 2023

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Phone: _____ Email: _____

SALUTE PAGE PAYMENTS

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Pg 2			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 3			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 4			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
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Pg 6			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 7			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>
Pg 8			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____		<input type="checkbox"/>

Final Tally Envelope

**THE DEADLINE
FOR SUBMITTING
SALUTE PAGES IS
APRIL 8, 2023**

Bring all Salute Ads to Candidates Day

List ads in the order you want them to appear in the program book.