



# Miss Oklahoma

ORGANIZATION, INC.

## Miss Oklahoma's **TEEN**

**2024**  
**Official Guide to Preparing  
Your Salute Pages**

## If You Are Submitting Your Own Ads

**The Salute Page** reflects the support of the community for the young lady representing them in the most prestigious state and national competitions. These sponsors give their money, time, and talents to help their “hometown girl” in her quest to attain the Miss Oklahoma crown. The Salute Page is also a way of presenting their delegate to the rest of the state and the judges. This guide serves to provide the necessary information needed to prepare and submit Salute Page ads.

Salute Pages are available in Color or Black and White. Please plan to provide Salute Page ads ready to print that meet the technical requirements listed in this brochure.

### **The following options are suggestions for creating Salute Page ads:**

**1** – The advertiser/sponsor may have a marketing or public relations department that regularly produces advertising pages for publications. This is an easy first choice that adds no additional expense to the cost for the delegate and ensures that the advertisers’ approval is received prior to ad submission.

**2** – The Local Organization, Director, or Sponsoring Organization may have resources to assist in creating Color Salute Pages. This support group is already in place and an integral part of each delegate’s success.

**3** – A local graphic designer with first hand knowledge and experience with sponsors would be accessible to the delegate and their local organization. Again, this will help ensure the sponsor’s approval in advance of ad submission.

**4** – Transcript Press is able to design your salute pages. Please select one of the templates available in this booklet. If needed, please (lower case please) contact [transcriptpress@transcriptpress.com](mailto:transcriptpress@transcriptpress.com).

Please consider each of these options and choose the one that works best for you. The goal is to have a beautiful program that generates money and represents our great state pageant and the people involved. The Miss Oklahoma Program has been the benchmark for many other state competitions in the past. This is an opportunity to raise the bar to a new level!

As you prepare your ad pages, we ask that you upload all your ads to a Dropbox folder and send the link to that folder to [transcriptpress@transcriptpress.com](mailto:transcriptpress@transcriptpress.com). We prefer the Dropbox submission as this allows each delegate to share large file sizes, keep all their ads in one place and send one email with all their ads. You may create a free Dropbox account by going to [www.dropbox.com](http://www.dropbox.com) and click sign up for free. If Dropbox is not an option for you, files may be submitted on CD, DVD, or flash drive. Because of file size, emailing is not an option.

### **All submitted electronic files need to meet the following technical requirements:**

- Final page size: 8 1/2" X 11".
- 1/8" bleed (meaning any background artwork that goes to the edge of the page must continue at least 1/8" past the edge of the page). Type needs to stop 1/4" before the edge so it is not cut off.
- B/W ads should be in grayscale, 300 dpi.
- Color ads should be in CMYK, 300 dpi.
- Please provide a printout of the ad to ensure proper output.

### **Acceptable file formats:**

- PDF or EPS – Please save as high resolution and press-ready. Photos and graphics must be at least 300 dpi and all fonts must be embedded.
- JPEG or TIFF – Must be actual size and at least 300 dpi in grayscale or CMYK mode. We recommend saving JPEGs as high quality.

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**THE DEADLINE FOR ORDER FORM and PAYMENT IS April 13, 2024**

**Art deadline is April 15, 2024**

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Great ads  
start with  
great  
photos!

# SUNNY DAY

MISS OKLAHOMA  
2023

Color brings  
another  
dimension to  
your ad!



# SALUTE PAGE AD SAMPLES

The following examples are shown to give ideas for effective, professional looking ads.



Full portrait ads lend themselves well when you have a simple salutation or small logos only.

Of course, color stands out more, but black and white is also effective.



A ghosted portrait can be used as background with a small portrait in front.

You can add your College/University/Trade School showing your educational journey, include Field of Study or your experience.





Full body portrait  
with accent bar  
is very elegant.  
Can use horizontal  
or vertical  
accent bar, depending  
on photo.



*Aubrey  
Bartmann*

Miss Oklahoma's  
Teen 2023



*We're Proud of You,  
Sunny!*

**SUNNY DAY**

Miss Oklahoma 2023



*Congratulations,  
Sunny!*



Three photos  
of delegate  
with plenty  
of room  
for salutations!

# If Transcript Press is Setting Your Ads

Please follow each step below for every ad that Transcript Press will be setting.

- A. Complete order form/contract.  
.....
- B. Select the template number from template samples #1 - #12 for your ad.  
.....
- C. Complete Transcript Press Template Order Form.  
.....
- D. List any additional ad info on a separate sheet of paper.  
.....
- E. Secure photo(s) and/or disk(s) and/or flash drive(s) for this ad.  
.....
- F. Place all of the above in a 9" x 12" envelope. Label upper right corner of envelope with Delegate Name, Local Title and Template #. Each ad must have a separate envelope.  
.....
- G. List Ad on Final Tally Envelope and mark accordingly. Complete Final Tally Envelope with the order you want your ads to appear in the program book. **Color ads must be listed first**, then black/white ads.  
.....
- H. Place payment in a Envelope labeled payment and placed in Final Tally Envelope. Make check payable to Miss Oklahoma Organization, Inc. or Credit Card payments plus fees may be made through the website – missoklahoma.org  
.....
- I. Bundle all Transcript Ad envelopes and place in a larger envelope or secure bundle with rubber bands.

**THE DEADLINE FOR SUBMITTING ADS FOR TRANSCRIPT PRESS TO SET IS APRIL 15, 2024**

***Bring all Salute Ads to Spring Meeting on April 13.***

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## Transcript Press

222 E. Eufaula, Norman, OK 73069

405.360.7999

transcriptpress@transcriptpress.com • www.transcriptpress.com

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# Transcript Press *Templates*



## *Template # 1*

Full page Color Ad  
with name and title

## *Template # 2*

Full page Black/White Ad  
with full background portrait  
and a smaller portrait to the side with  
name and title



## *Template # 3*

Full portrait with sponsor's logo and  
information along with their salutation



# Transcript Press *Templates*

## *Template # 4*

This page you are able to use portraits of yourself and portraits of your Stars along with a sponsor's logo and information and photo.



## *Template # 5*

Split a full page with up to 3 sponsors and 2 portraits.



## *Template # 6*

2 half page sponsor ads with portraits supporting your talent and your platform.



# Transcript Press Templates



## Template #7

Full page portrait along with 4 Business Card size sponsors.

## Template #8

Full page family page using 3 portraits.



## Template #9

Full body portrait with accent bar for sponsor's information.



# Transcript Press *Templates*

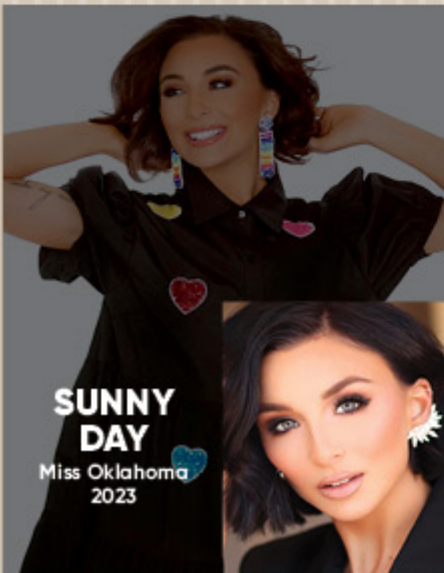


## *Template # 10*

Simple full page with a nice headshot with name and title

## *Template # 11*

You can use 3 portraits with a background image and include sponsors information along the bottom.



## *Template # 12*

A ghosted portrait can be used as background with a small portrait in front. Advertiser's logo can be added, and depending on photos used, could add address and phone.

**Miss Oklahoma**  
2024 MISS PROGRAM INFORMATION

GENERAL INFORMATION AND ADVERTISING INFORMATION

TECHNICAL INFORMATION FOR ADVERTISING

2024 MISS OKLAHOMA DELEGATE APPLICATION FORM

Admission Fee: \$200

Application Fee: \$50

Registration Fee: \$50

Travel Fee: \$50

Room Fee: \$50

Food Fee: \$50

Medical Insurance Fee: \$50

Security Fee: \$50

Application Deadline: April 15, 2024

**Transcript Pross**  
*Template Order Form*

Transcript Pross is a service that provides transcripts for students in Oklahoma. The service is available for all high schools in the state. The transcripts are provided in PDF format and can be used for college applications and other purposes. The service is available for a fee of \$10 per transcript. The transcripts are provided within 48 hours of the order. The service is available for all high schools in the state. The transcripts are provided in PDF format and can be used for college applications and other purposes. The service is available for a fee of \$10 per transcript. The transcripts are provided within 48 hours of the order.

**Additional Information**

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Write your Ad Number, Name and Title on each envelope:



**THE DEADLINE FOR SUBMITTING SALUTE PAGES IS APRIL 13, 2024**  
Bring all Salute Ads to Delegates Day

List ads in the order you want them to appear in the program book.



**2024 MISS OKLAHOMA ORGANIZATION, INC.**  
**FINAL TALLY FOR SALUTE PAGE ADS**  
 Miss Delegate  Teen Delegate

Delegate's Name: \_\_\_\_\_  
 Delegate's Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 \*Email must be available and current through May 20, 2024

**DO NOT CALCULATE THE BONUS NUMBER FOR PLACEMENT DRAW.**  
 I have sold a grand total of \$\_\_\_\_\_ Full Page ad pages (please include local organization ad).  
 Half pages are not allowed in final tally. Total number of pages must be a whole number. Shared ads are credited to the delegate who turns in the order form, payment, and artwork.

B/W Pages \_\_\_\_\_ ad pages; total number of full page ads sold  
 Color Pages \_\_\_\_\_ ad pages; total number of full page ads sold  
 Note to printer:

\_\_\_\_\_

Local Director's Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**SALUTE PAGE PAYMENTS**  
 Total Amount Due \$\_\_\_\_\_ Total Amount Submitted \$\_\_\_\_\_

*Ads must be filed with person or company name as submitted, i.e., not Grandee Sue, but Susan Smith.*

Must list Color Ads first followed by your B/W Ads.

Advertisement	Year of Template #	Color	B/W	Order Form Sent	Printed Sample Sent	\$ Amount	Type of Payment	Payment Made
Pg 1	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	_____	<input type="checkbox"/>
Pg 2	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	_____	<input type="checkbox"/>
Pg 3	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	_____	<input type="checkbox"/>
Pg 4	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	_____	<input type="checkbox"/>
Pg 5	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	_____	<input type="checkbox"/>
Pg 6	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	_____	<input type="checkbox"/>
Pg 7	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	_____	<input type="checkbox"/>
Pg 8	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____	_____	<input type="checkbox"/>

Final Tally Envelope