Miss Oklahoma
ORGANIZATION, INC.

Miss Oklahoma's
TEEN

2025
Official Guide to Preparing Your Salute Pages

Official Guide to Preparing Salute Pages

If You Are Submitting Your Own Ads

The Salute Page reflects the support of the community for the young lady representing them in the most prestigious state and national competitions. These sponsors give their money, time, and talents to help their "hometown girl" in her quest to attain the Miss Oklahoma crown. The Salute Page is also a way of presenting their contestant to the rest of the state and the judges. This guide serves to provide the necessary information needed to prepare and submit Salute Page ads.

Salute Pages are available in Color or Black and White. Please plan to provide Salute Page ads ready to print that meet the technical requirements listed in this brochure.

The following options are suggestions for creating Salute Page ads:

1 – The advertiser/sponsor may have a marketing or public relations department that regularly produces advertising pages for publications. This is an easy first choice that adds no additional expense to the cost for the contestant and ensures that the advertisers' approval is received prior to ad submission.

2 – The Local Organization, Director, or Sponsoring Organization may have resources to assist in creating Color Salute Pages. This support group is already in place and an integral part of each contestant's success.

3 – A local graphic designer with first hand knowledge and experience with sponsors would be accessible to the contestant and their local organization. Again, this will help ensure the sponsor's approval in advance of ad submission.

4 – Transcript Press is able to design your salute pages. Please select one of the templates available in this booklet. If needed, please (lower case please) contact gwengough@transcriptpress.com.

Please consider each of these options and choose the one that works best for you. The goal is to have a beautiful program that generates money and represents our great state pageant and the people involved. The Miss Oklahoma Program has been the benchmark for many other state competitions in the past. This is an opportunity to raise the bar to a new level!

As you prepare your ad pages, we ask that you upload all your ads to a Dropbox folder and send the link to that folder to transcriptpress@transcriptpress.com. We prefer the Dropbox submission as this allows each contestant to share large file sizes, keep all their ads in one place and send one email with all their ads. You may create a free Dropbox account by going to www.dropbox.com and click sign up for free. If Dropbox is not an option for you, files may be submitted on CD, DVD, or flash drive. Because of file size, emailing is not an option.

All submitted electronic files need to meet the following technical requirements:

- Final page size: 8 1/2" X 11".
- 1/8" bleed (meaning any background artwork that goes to the edge of the page must continue at least 1/8" past the edge of the page). Type needs to stop 1/4" before the edge so it is not cut off.
- B/W ads should be in grayscale, 300 dpi.
- Color ads should be in CMYK, 300 dpi.
- Please provide a printout of the ad to ensure proper output.

Acceptable file formats:

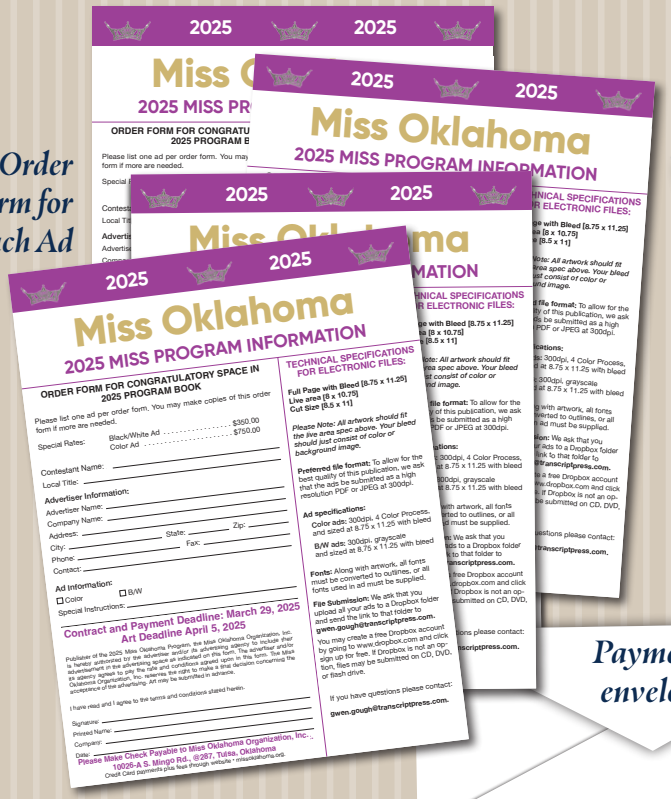
- PDF or EPS – Please save as high resolution and press-ready. Photos and graphics must be at least 300 dpi and all fonts must be embedded.
- JPEG or TIFF – Must be actual size and at least 300 dpi in grayscale or CMYK mode. We recommend saving JPEGS as high quality.

THE DEADLINE FOR ORDER FORM and PAYMENT IS March 29, 2025.
Art deadline is April 5, 2025.

GUIDE TO PACKAGING YOUR CAMERA-READY ADS:

1. Complete order form for each ad.
2. Include a printout of each ad. Color prints for color ads.
3. On Final Tally Envelope, list order you want ads to appear in program.
4. Enclose payment for all ads in a envelope marked payments and placed in Final Tally Envelope. Make checks payable to Miss Oklahoma Organization, Inc.

Order form for each Ad

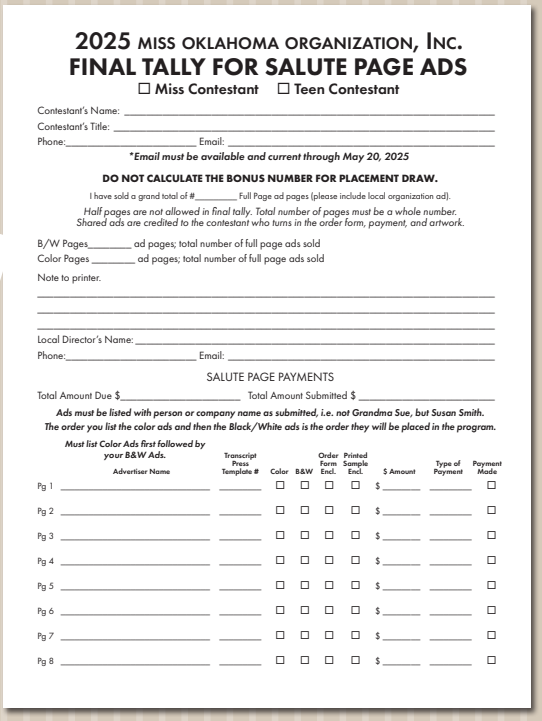


Printout of each Ad

Payments envelope

Ads numbered in desired page order. Color ads MUST be listed first.

Final Tally Envelope



2025 MISS OKLAHOMA ORGANIZATION, INC.
FINAL TALLY FOR SALUTE PAGE ADS

☐ Miss Contestant ☐ Teen Contestant

Contestant's Name: _____
Contestant's Title: _____
Phone:_____ Email: _____

**Email must be available and current through May 20, 2025*

DO NOT CALCULATE THE BONUS NUMBER FOR PLACEMENT DRAW.

I have sold a grand total of #_____ Full Page ad pages (please include local organization ad).

Half pages are not allowed in final tally. Total number of pages must be a whole number. Shared ads are credited to the contestant who turns in the order form, payment, and artwork.

B/W Pages_____ ad pages; total number of full page ads sold
Color Pages _____ ad pages; total number of full page ads sold

Note to printer.

Local Director's Name: _____
Phone:_____ Email: _____

SALUTE PAGE PAYMENTS

Total Amount Due $_____ Total Amount Submitted $ _____

Ads must be listed with person or company name as submitted, i.e. not Grandma Sue, but Susan Smith. The order you list the color ads and then the Black/White ads is the order they will be placed in the program.

Must list Color Ads first followed by your B&W Ads.

Advertiser Name	Transcript Press Template #	Color	B&W	Order Form Encl.	Printed Sample Encl.	$ Amount	Type of Payment	Payment Made
Pg 1		☐	☐	☐	☐	$		☐
Pg 2		☐	☐	☐	☐	$		☐
Pg 3		☐	☐	☐	☐	$		☐
Pg 4		☐	☐	☐	☐	$		☐
Pg 5		☐	☐	☐	☐	$		☐
Pg 6		☐	☐	☐	☐	$		☐
Pg 7		☐	☐	☐	☐	$		☐
Pg 8		☐	☐	☐	☐	$		☐

Name your ads by sponsor or number them to match the order you want them to appear in the program. On Final Tally Envelope list your ads and enclose payment. Be sure the file names are the same name you listed.

Great ads start with great photos!
Color brings another dimension to your ad!
LAUREN FROST
MISS OKLAHOMA 2024

SALUTE PAGE AD SAMPLES

The following examples are shown to give ideas for effective, professional looking ads.

Full portrait ads lend themselves well when you have a simple salutation or small logos only.

Of course, color stands out more, but black and white is also effective.

A ghosted portrait can be used as background with a small portrait in front.

You can add your College/University/Trade School showing your educational journey, include Field of Study or your experience.

Full body portrait
with accent bar
is very elegant.
Can use horizontal
or vertical
accent bar, depending
on photo.

Kynlee Schultheis

Miss Oklahoma's
Teen 2025

We're Proud of You,
Lauren!

LAUREN FROST
Miss Oklahoma 2024

Congratulations,
Lauren

Three photos
of contestant
with plenty
of room
for salutations!

If Transcript Press is Setting Your Ads

Please follow each step below for every ad that Transcript Press will be setting.

A. Complete order form/contract.

B. Select the template number from template samples #1 - #12 for your ad. Templates can be changed to be Color or Black/White for your ad.

C. Complete Transcript Press Template Order Form.

D. List any additional ad info on a separate sheet of paper.

E. Secure photo(s) and/or disk(s) and/or flash drive(s) for this ad.

F. Place all of the above in a 9" x 12" envelope. Label upper right corner of envelope with Contestant Name, Local Title and Template #. Each ad must have a separate envelope.

G. List Ad on Final Tally Envelope and mark accordingly. Complete Final Tally Envelope with the order you want your ads to appear in the program book. **Color ads must be listed first,** then black/white ads.

H. Place payment in a Envelope labeled payment and placed in Final Tally Envelope. Make check payable to Miss Oklahoma Organization, Inc. or Credit Card payments plus fees may be made through the website – missoklahoma.org

I. Bundle all Transcript Ad envelopes and place in a larger envelope or secure bundle with rubber bands.

THE DEADLINE FOR SUBMITTING ADS FOR TRANSCRIPT PRESS TO SET IS APRIL 5, 2025

Bring all Salute Ads to Spring Meeting on March 29.

Transcript Press

222 E. Eufaula, Norman, OK 73069

405.360.7999

gwen.gough@transcriptpress.com • www.transcriptpress.com

Transcript Press *Templates*

Template #1

Full page Color Ad
with name and title

Template #2

Full page Black/White Ad
with full background portrait
and a smaller portrait to the side with
name and title

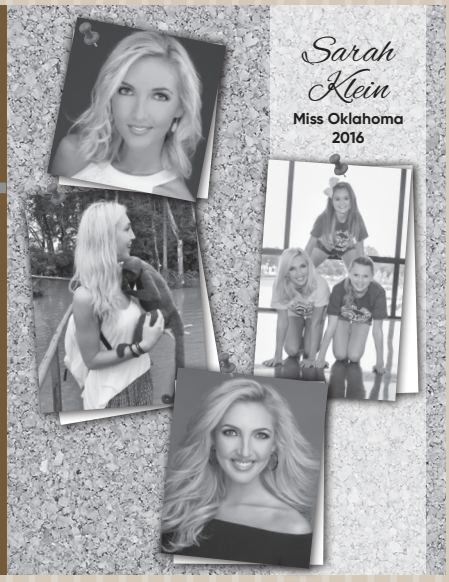
Template #3

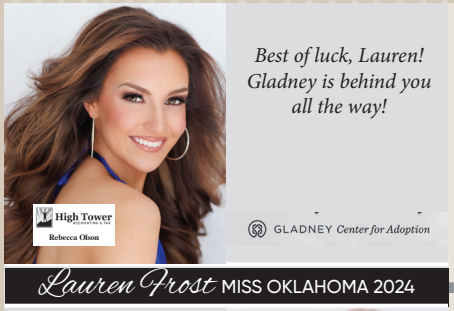
Full portrait with sponsor's logo and
information along with their salutation

Transcript Press *Templates*

Template #4

This page you are able to use portraits of yourself and portraits of your Stars along with a sponsor's logo and information and photo.



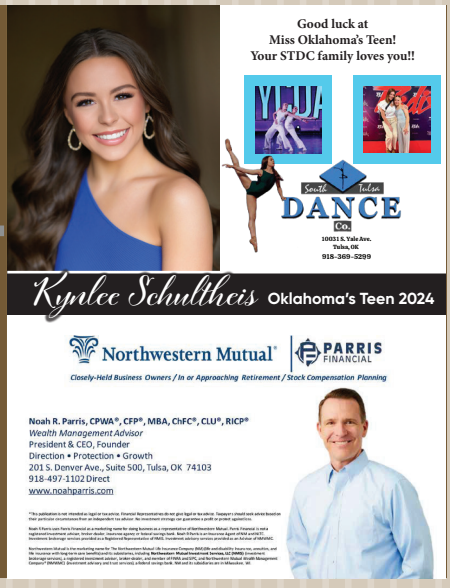


Template #5

Split a full page with up to 3 sponsors and 2 portraits.

Template #6

2 half page sponsor ads with sponsor ads with portraits supporting your talent and your platform.



Transcript Press *Templates*

Template #7

Full page portrait along with 4 Business Card size sponsors.

Template #8

Full page family page using 3 portraits.

Template #9

Full body portrait with accent bar for sponsor's information.

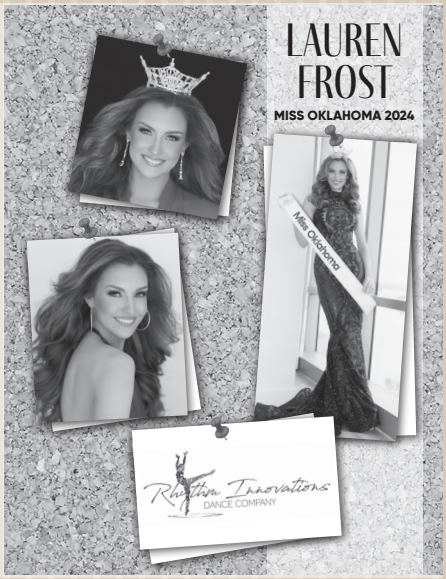
Transcript Press *Templates*

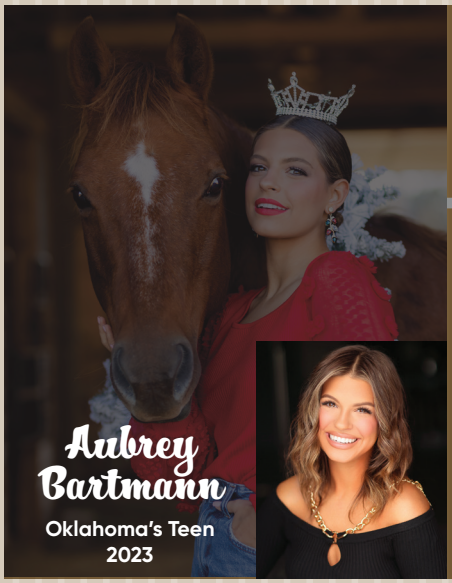
Template #10

Simple full page
with a nice headshot
with name and title

Template #11

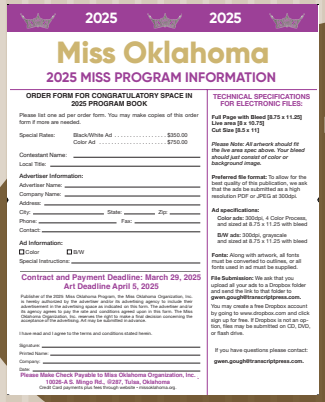
You can use 3 portraits
with a background image and
include sponsors information
along the bottom.





Template #12

A ghosted portrait can be used
as background with a small portrait
in front. Advertiser's logo can be
added, and depending on photos used,
could add address and phone.



2025 2025

Miss Oklahoma

2025 MISS PROGRAM INFORMATION

ORDER FORM FOR CONGRATULATORY SPACE IN 2025 PROGRAM BOOK

Please list one ad per order form. You may make copies of this order form if more are needed.

Special Rates: Black/White Ad $350.00
Color Ad $750.00

Contestant Name: _____
Local Title: _____

Advertiser Information:
Advertiser Name: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Contact: _____

Ad Information:
☐ Color ☐ B/W
Special Instructions: _____

Contract and Payment Deadline: March 29, 2025
Art Deadline April 5, 2025

Publisher of the 2025 Miss Oklahoma Program, for Miss Oklahoma Organization, Inc., is hereby authorized by the advertiser and/or its advertising agency to include their advertisement in the official program book. In consideration for the publication, the agency agrees to pay the rate and conditions agreed upon in this form. The Miss Oklahoma Organization, Inc. reserves the right to make a final decision concerning the acceptance of the advertising. Art may be submitted in advance.

I have read and I agree to the terms and conditions stated herein.

Signature: _____
Printed Name: _____
Company: _____
Date: _____

Please Make Check Payable to Miss Oklahoma Organization, Inc.
10036-A S. Mingo Rd., #287, Tulsa, Oklahoma
Credit Card payments plus fees through website - missoklahoma.org

TECHNICAL SPECIFICATIONS FOR ELECTRONIC FILES:

Full Page with Bleed [8.75 x 11.25]
Live area [8 x 10.75]
Cut Size [8.5 x 11]

Please Note: All artwork should fit the live area spec above. Your bleed should just consist of color or background image.

Preferred file format: To allow for the best quality of this publication, we ask that the ads be submitted as a high resolution PDF or JPEG at 300dpi.

Ad specifications:
Color ads: 300dpi, 4 Color Process, and sized at 8.75 x 11.25 with bleed

B/W ads: 300dpi, grayscale, and sized at 8.75 x 11.25 with bleed

Fonts: Along with artwork, all fonts must be converted to outlines, or all fonts used in ad must be supplied.

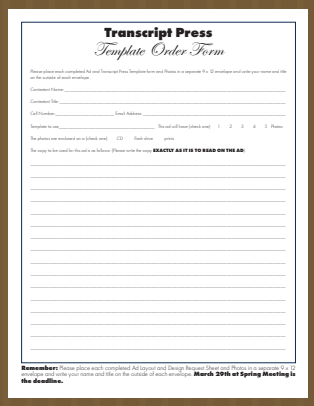
File Submission: We ask that you upload all your ads to a Dropbox folder and send the link to that folder to **gwen.gough@transcriptpress.com.**

You may create a free Dropbox account by going to www.dropbox.com and click sign up for free. If Dropbox is not an option, files may be submitted on CD, DVD, or flash drive.

If you have questions please contact:

gwen.gough@transcriptpress.com.

+



Transcript Press
Template Order Form

Please place each completed Ad and Transcript Press Template form and Photos in a separate 9 x 12 envelope and write your name and title on the outside of each envelope.

Contestant Name: _____
Contestant Title: _____
Cell Number: _____ Email Address: _____
Template to use: _____ This ad will have (check one) 1 2 3 4 5 Photos
The photos are enclosed on a (check one) CD flash drive prints
The copy to be used for this ad is as follows: (Please write the copy **EXACTLY AS IT IS TO READ ON THE AD**)

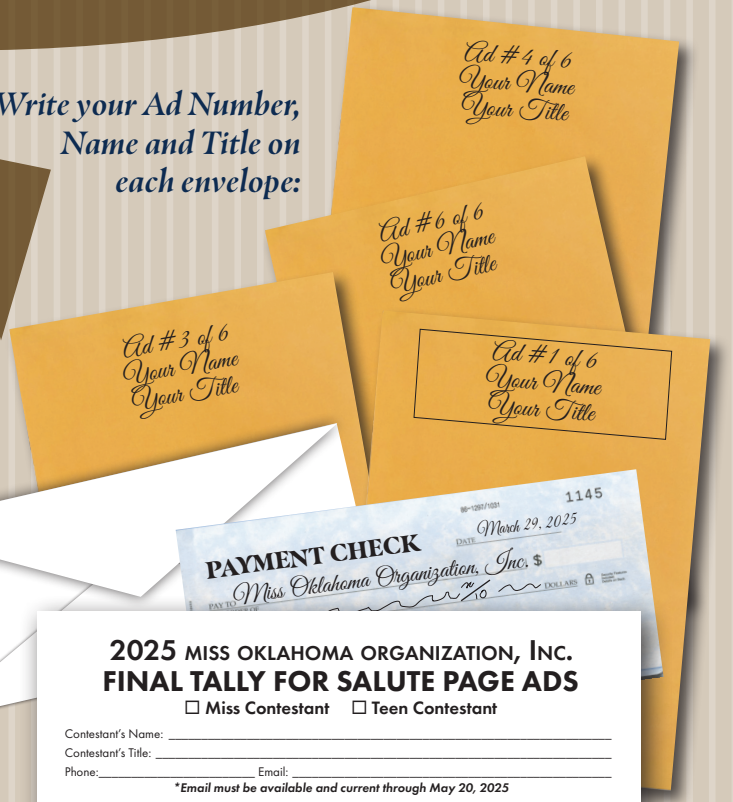
Remember: Please place each completed Ad Layout and Design Request Sheet and Photos in a separate 9 x 12 envelope and write your name and title on the outside of each envelope. **March 29th at Spring Meeting is the deadline.**

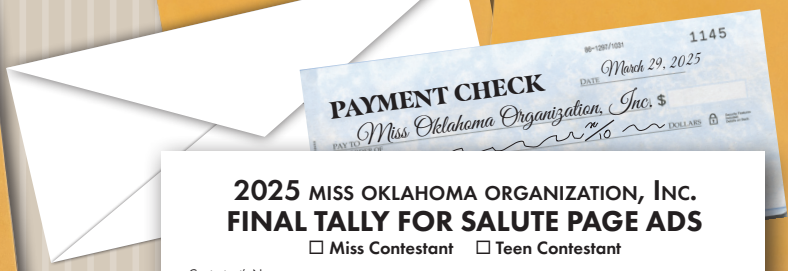
+

Additional Information

+

Write your Ad Number, Name and Title on each envelope:





2025 MISS OKLAHOMA ORGANIZATION, INC.
FINAL TALLY FOR SALUTE PAGE ADS

☐ Miss Contestant ☐ Teen Contestant

Contestant's Name: _____
Contestant's Title: _____
Phone: _____ Email: _____

Email must be available and current through May 20, 2025

DO NOT CALCULATE THE BONUS NUMBER FOR PLACEMENT DRAW.

I have sold a grand total of #_____ Full Page ad pages (please include local organization ad).

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B/W Pages_____ ad pages; total number of full page ads sold
Color Pages _____ ad pages; total number of full page ads sold

Note to printer.

_____
_____
_____

Local Director's Name: _____
Phone: _____ Email: _____

SALUTE PAGE PAYMENTS

Total Amount Due $_____ Total Amount Submitted $ _____

Ads must be listed with person or company name as submitted, i.e. not Grandma Sue, but Susan Smith.
The order you list the color ads and then the Black/White ads is the order they will be placed in the program.

Must list Color Ads first followed by your B&W Ads.

	Adverister Name	Transcript Press Template #	Color	B&W	Order Form Encl.	Printed Sample Encl.	$ Amount	Type of Payment	Payment Made
Pg 1			☐	☐	☐	☐	$		☐
Pg 2			☐	☐	☐	☐	$		☐
Pg 3			☐	☐	☐	☐	$		☐
Pg 4			☐	☐	☐	☐	$		☐
Pg 5			☐	☐	☐	☐	$		☐
Pg 6			☐	☐	☐	☐	$		☐
Pg 7			☐	☐	☐	☐	$		☐
Pg 8			☐	☐	☐	☐	$		☐

Final Tally Envelope

List ads in the order you want them to appear in the program book.

THE DEADLINE FOR SUBMITTING SALUTE PAGES IS APRIL 5, 2025.

Bring all Salute Ads to Contestants Day